





LOCATION

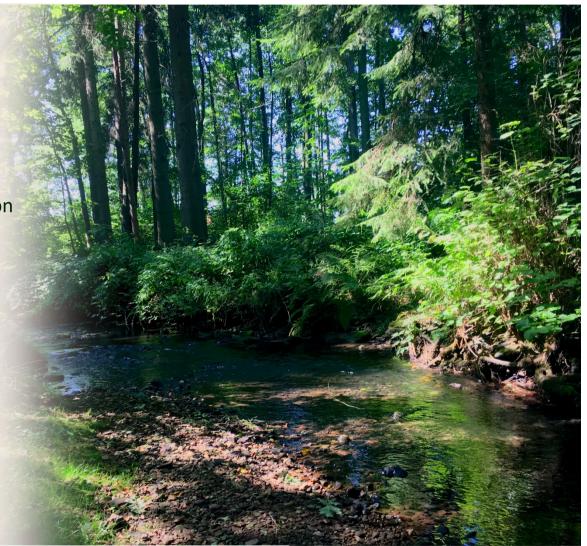
- Nature reserve region Solling-Vogler
- Environmental protected area
- Special legal provisions for paper production
- All actions and decisions are always taken with respect for nature and environment.





Water

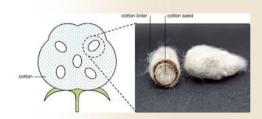
- Pure spring water for paper production
- No need for chemical treatment
- Uncontaminated wastewater is returned into the river in high water quality.





Cotton

- Main natural fibre for textile industries
- For papermaking, a by-product of the textile and oil industry is used – linters
- Linters are fine fibres framing the seed of the cotton plant







α-Cellulose

- Primary and lignin-free cellulose fibres
- Sourced from deciduous and coniferous trees from sustainable managed forests
- Solely use of FSC- or PEFC-certified fibres





Energy Sources

- Electricity 100% renewable energies (wind, water, solar)
- Waste heat recovery system to reduce the emissions of our furnace by 40%
- Sustained reduction of CO₂ emissions





Recycling

- Return of production waste to the production cycle
- Priority to recycled material like cardboard packaging, packaging tapes
- Ceasing the use of plastic whenever it's possible without reducing the product quality





Green Rooster

- Hahnemühle initiative to support regional and international environmental projects
- Reforestation programs
- Animal & plant protection programs
- Environmental education programs















Natural Line



Bamboo

- Quickly growing grass
- Annual harvest
- Grows on depleted soil and can turn depleted soil in farmland again
- No fertilisers and pesticides needed
- Reduction of CO2
- Requires less water than others
- Prevents erosion due to its strong root system



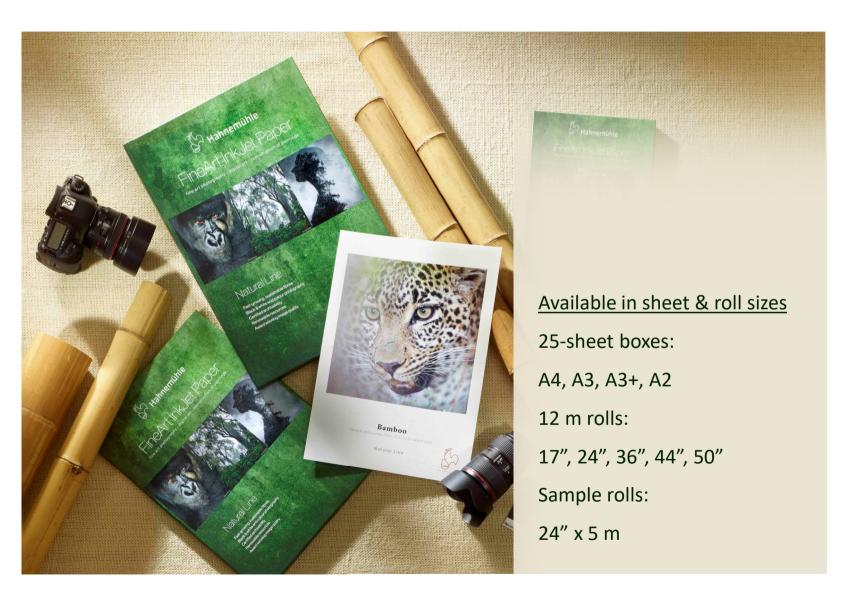


Bamboo

- Made from 90% bamboo fibres and 10% cotton
- 290 gsm
- Warm tone, natural white paper
- Without optical brighteners
- Soft, lightly textured surface structure
- Acid- and lignin-free
- Matt premium inkjet coating for outstanding print results
- ISO 9706 conform for highest age resistance









Hemp

- Fast growing plant (up to 4 m in 3 months)
- Grows almost everywhere
- Doesn't leach out the soil
- Low water demand
- No fertilisers and pesticides needed
- Every part of the plant can be used
- Delivers more fibres than wood or cotton
- Very robust and durable fibres
- Very low lignin content
- Sourced locally (France)





Hemp

- Made from 60% hemp fibres and 40% cotton
- 290 gsm
- Natural, bright white paper
- Without optical brighteners
- Soft, lightly textured surface structure
- Acid- and lignin-free
- Matt premium inkjet coating for outstanding print results
- ISO 9706 conform for highest age resistance









Agave

- Undemanding plant growing in the dry areas of the world
- Used to prevent desertification
- No fertilisers and pesticides needed
- Improves soil quality due to humification of harvest residues
- Can be harvested several times a year over a period of up to 15 years





Agave

- Made from 70% agave fibres and 30% cotton
- 290 gsm
- Natural, bright white paper
- Without optical brighteners
- Rough, yet delicately defined surface texture
- Acid- and lignin-free
- Matt premium inkjet coating for outstanding print results
- ISO 9706 conform for highest age resistance

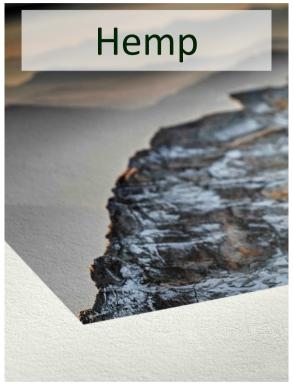














- 90% bamboo fibre, 10% cotton
- Smooth surface
- Wam tone, natural white
- Matt coated
- 290 gsm

- 60% hemp fibre & 40% cotton
- Smooth surface
- Natural bright white
- Matt coated
- 290 gsm

- 70% agave fibre & 30% cotton
- Textured surface
- Natural bright white
- Matt coated
- 290 gsm



